ISA27

125 YEARS

DEVELOPING AGENDA

BUILT FOR BETTER MEETINGS

April 21–23, 2027 · JW Marriott & Indiana Convention Center · Indianapolis, IN

NEW AT ISA27 FOUR WAYS TO MAKE EVERY MEETING COUNT

01
ISA27 Growth Match
Up to 5 matches with a real growth case on both sides, before you arrive.

02
Distributor Speed Connect
80 minutes of guaranteed face time with participating distributors.

03
Manufacturer + IMR Connections
Structured time to find the right reps, or the right lines.

04
Industrial Technology Showcase
Dedicated time with leading technology companies, with clear next steps.

WEDNESDAY APRIL 21, 2027

7:30 AM – 6:30 PM	**Registration Desk Open** JW Marriott
9:00 AM – 12:00 PM	**Pre-Conference Workshop** Details coming soon.
4:00 – 4:30 PM	**New Member Reception** Invitation only Hosted by ISA Annual Partners. A welcome for first-time ISA members to meet partner companies.
4:30 – 6:00 PM	**Opening Keynote: The Performance Edge** Felipe Gomez blends business stories and live piano to explore what drives top performance.
6:00 – 9:00 PM	**Opening Party** Indianapolis Motor Speedway Museum · Shuttles from the JW Marriott Tailgate-style reception with food, drinks, music and racing activities.

THURSDAY APRIL 22, 2027

6:00 – 7:00 AM	**ISA27 5K Fun Run & Walk** White River State Park Flat riverside loop for runners and walkers. Part of the fee supports a veterans charity.
7:00 AM – 12:00 PM	**Registration Desk Open** JW Marriott
8:00 – 9:00 AM	**Main Stage Session** We're lining up something special for the Main Stage. Stay tuned.
9:00 – 9:10 AM	*Break*
9:10 – 10:30 AM	**Distributor Speed Connect** NEW Inspired by Distributor Day. Built for today. Guaranteed face time with participating distributors.
10:30 – 10:40 AM	*Break*
10:40 – 11:40 AM	**End User Breakouts 1, 2 & 3** Three concurrent sessions. Details coming soon.
11:45 AM – 12:45 PM	**Legislative Luncheon Keynote: Washington Update** NAW's Brian Wild on the policy and regulatory issues shaping the industrial supply channel.
1:00 – 5:00 PM	**Registration Desk Open** Indiana Convention Center
1:00 – 5:00 PM	**Exhibit Hall Open** NEW Powered by ISA27 Growth Match. Face-to-face booth meetings with distributors, manufacturers, IMRs and technology companies.
4:00 – 5:00 PM	**Industrial Technology Showcase** NEW Drinks, demos and clear next steps with leading technology companies.
5:00 – 6:30 PM	**Charity Activity** Hosted by ISA's Veterans Empowerment Network. Details coming soon.
7:00 – 10:00 PM	**Company Dinner Night**

FRIDAY APRIL 23, 2027

6:30 – 7:15 AM	**Bodyweight Bootcamp** Outdoor location to be announced Beginner-friendly outdoor workout led by ISA's Veterans Empowerment Network. No equipment needed.
7:00 AM – 12:00 PM	**Registration Desk Open** Indiana Convention Center
8:00 – 9:00 AM	**Manufacturer + IMR Connections** NEW A structured session to find the right reps, or the right lines. Breakfast for participating companies.
8:00 – 9:00 AM	**Industrial Technology Showcase** NEW Coffee, demos and clear next steps before the show floor opens.
9:00 AM – 12:00 PM	**Exhibit Hall Open** NEW Powered by ISA27 Growth Match. Your second block of face-to-face booth meetings.
12:00 – 1:45 PM	**Closing Keynote & Luncheon: 2027 Economic Outlook** Taylor St. Germain of ITR Economics on the trends, risks and opportunities ahead.

REGISTRATION IS OPEN EARLY

$125 off booth pricing now through November 30, in celebration of ISA's 125th anniversary.

REGISTER NOW RESERVE YOUR BOOTH

isa27.isapartners.org